

UGEQ Congress concludes, some problems unsolved

by PETER ALLNUTT

QUEBEC — The Congress of l'Union Générale des Etudiants du Québec ground to a halt yesterday afternoon with most of the important problems, including those concerning education and regionalization, left to be solved.

One of the more interesting resolutions passed in the final day called upon members to "support completely the present strike at H.B. La Grenade Shoes Ltd. and to take all steps necessary and opportune for a settlement of the conflict".

Although there was no debate on the resolution the vote was close with the McGill delegation divided on the issue.

The Congress itself consisted of an Assembly whose duty it was to approve general policy for the coming year. There were also various commissions which studied the executive proposals before they were brought before the Assembly.

Over the four-day period the Congress was generally bogged down with procedural wrangling.

A report by Richard Guay outlining the French-speaking Union's position on education for the coming year never got through the commission stage.

This report, which recommended such things as free education, "salaires" for students, socialization of professions, and nationalization of private educational institutes was referred to the Coordinating Committee (Comcor).

The commission studying the report was highlighted by intense debate over whether a student is a producer and therefore should receive a salary. The word "salaires" was finally changed to "subsidies".

There was also a strong battle over "socialization of professions" which ended with a motion to change the wording to "socialization of professional services". This was defeated with the McGill contingent voting against the amendment.

However, the Comcor, a small representative body, now has the power to reverse any of these decisions.

Regionalization, a plan to form regional bodies as a basis for UGEQ, was approved in principle.

The plan presented proved unacceptable to members of the Classical Colleges and Teachers' Colleges who would lose their central organizations. Therefore a committee was formed to study the problem and report next year.

(Continued on Page 3)

Coke cancels sponsorship of Expo 67 youth pavilion

by SANDY GAGE
Managing Editor

The views of the Youth Advisory Committee for Expo 67 were "just incompatible with the needs of our company," said a Montreal representative for the Coca-Cola Company yesterday.

The spokesman, who preferred to remain anonymous, said this to explain Coke's opting out of a \$600,000 deal with Expo to cover the cost of a youth pavilion last Friday.

The pavilion was to have presented a cross-section of the world's youth at work and at play, with final plans to be checked by an advisory body of about 35 Quebec youth groups.

There was some question as to whether Coke was over-commercialising the programme, but advisory chairman, Gilles Gariépy, denied any open opposition.

Referring to the youth groups, the Coca-Cola spokesman said, "They didn't seem to be able to get together. Regrettably we had to decide not to take part."

He added, "We're sorry about this because youth is one of our major concerns... it's our raison d'être."

The advertising manager of the Toronto office of the company, where the decision to withdraw funds was made, stated yesterday, "We have nothing to say for publication at this time." He repeated this comment for all questions related to Expo.

A public relations executive at Coke International in New York claimed, "I haven't the slightest idea," when asked the reason for the Canadian firm's decision.

Expo information officer, Bruce Croll, said he did not know why Coke had withdrawn support from the youth pavilion, but he added that Steinberg's of Montreal hoped to pick up part of the tab.

Marcel Inkel of Steinberg's was (Continued on page 3)

Horowitz relates dull politics to "classless appeal of centre"

by JAMES E. SMITH
News Editor

"It's the strength of the (political) centre with its classless appeal that keeps politics dull and uncreative in Canada," said Dr. Gad Horowitz in a talk yesterday which he titled "Reasons for the Absence of Reality in Canadian Politics".

Dr. Horowitz, associate professor of Political Science at McGill, author, and television moderator, said that the New Democratic Party had historically been linked to the lower strata of Canadian society, while the Conservatives had traditionally appealed to the wealthy classes.

"The appeal of the Liberal party is non-differentiated" however and its success has forced the Conservatives and New De-

mocrats to move into the centre," said Dr. Horowitz.

"One big centre with no sides becomes dull and meaningless," he said.

"Political discussion has been pre-empted by the national unity issue," he added. Political energy is being diverted from the questions which would be meaningful to the average Canadian to the theoretical problem of making one state out of two nations.

"A failure in one area is necessary before a success is possible in another," he continued.

\$1100 stolen from Old McGill

A strong box and a Bank of Montreal night deposit bag containing approximately \$1100 in cash and cheques were stolen from the Old McGill office over the weekend.

Also stolen were duplicate receipts for annuals already purchased.

Brett Maxwell, Editor-in-Chief of Old McGill, said that the cheques were worthless to anyone except the Students' Society and the annual as they were payable only to the Students' Council.

He stressed the value of the duplicate receipts, which are used to check purchases when the annual is distributed in the spring. Without these receipts, the number of books to be ordered cannot be determined.

Maxwell urged any student who has bought an annual and has not yet had the cheque go through his account to watch the Daily during the next week for instructions concerning the proper procedure to follow.

"The person responsible can have no idea of the amount of confusion that will be created by the loss of the receipts."

He added that the Montreal police are investigating the theft

but if the strong box, money bag, intact, the charges will be dropped and their contents are returned by the Annual.

Stripper urges females to market bare anatomy

TORONTO — What does a stripper know about economics?

A lot, it seems.

"The Economics of Over-Developed Areas" was the subject of a talk by strip-tease artist Libby Jones at a "teach-in" organised October 26 by the University of Toronto committee of World University Service (WUS).

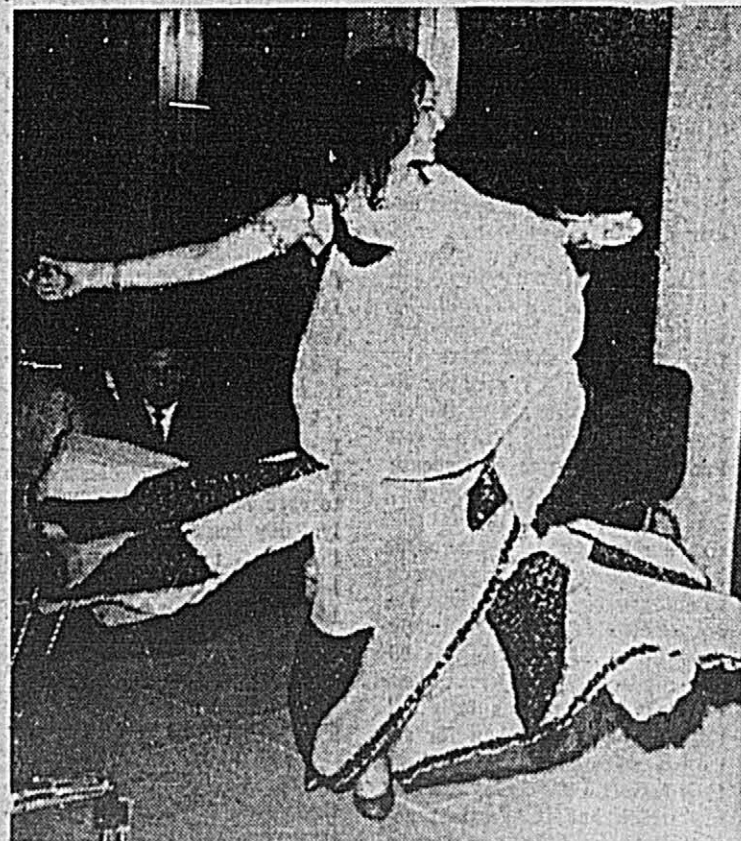
The "teach-in" was one of a number of stunts organised by Toronto WUS as part of their "SHARE" campaign to raise funds to help students in developing countries.

After a talk, Miss Jones was auctioned off to the highest bidder. She was won by a student syndicate which paid \$107. The members then drew lots to decide who would show Miss Jones around the Toronto campus, take her to restaurant for dinner, escort her back to the Victory Theatre (where she is currently appearing) and then help her don her sequins, for her evening performance.

(Continued on page 2)

DAILY MEETING

There will be a general meeting for all members of the Daily staff today at 1 pm in the office.



SHAKE IT UP, BABY: This delectable dish highlighted the International Festival's Arabian Dinner last Saturday night. A well received desert dessert, to say the least!

NOVEMBER 2, 1963

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STAFFERS FOR THIS ISSUE

a pleasure, a bloody pleasure to have a 4-page paper, only one late story, all heads written in the office, and no staff, a little dull but easy on the eyes, by-lined brass on page 1, you'd think they've taken to doing the leg-work, ha, and (thank god) no sports, may today, bob copy, bob asdedsweasboy, barb tomorrow, psm friend of the people, mickey mouse, change the caribou to moose, action man, drunken bleary-eyed foreign ugeq correspondent, pug, and photo's lone ranger, joel belly. MARC says, sing along with DVASHYE.

But God is Brazilian

Acknowledging the fact that a change of the system in Brazil is not likely in the immediate future, we may consider the assumption of quasi-dictatorial powers by President Humberto Castelo Branco a desirable event.

The present crisis in the largest and most populous country of Latin America can be understood only if one bears certain points in mind. In Brazil, as in most countries of the area, there is a continuous influx of people from the countryside into the large cities. This is dangerous because of the inability of the economic system — a combination of a capitalism of the 19th century U.S. type and a paternalistic socialism instituted by Vargas as part of his Estado Novo — to give sufficient employment to the new urban working class.

The North East of Brazil is surely the most explosive area of the country and needs massive aid to placate the millions of landless peasants who persistently look to such leaders as Francisco Juliao for solutions to their poverty.

The country repeatedly finds itself at the hands of the austere conservative bankers in the IMF through the phenomena of what economists term the "demonstration effect" — the insatiable desire of the urbanites to imitate demand patterns of the affluent societies and the consequent balance of payment difficulties, which the IMF kindly helps to solve — but on its own terms.

Another important factor in the present crisis is the vastness and diversity of the country and the resulting regionalism. It need only be pointed out that across conventional left — right politics there is a strong regional struggle. Vargas and Goulart, extremely rich landowners, represented interests of the cattleraising Rio Grande do Sul region of the South, whilst Quadros was backed strongly by industrial Sao Paulo.

The inability in Latin America to suppress an individualism which seeks expression in a multitude of relatively small parties has avoided disastrous consequences in Brazil only because of the innate Brazilian quality of compromise.

The deposing of "Jango" Goulart last year by a "popular" revolutionary government — although the only "popular" expressions of jubilation came from the wealthy residential areas such as Copacabana in Rio — may be indicative of the inability of a weak progressive government to spur the country forward to its rightful place as one of the leading members of the affluent world.

Therefore it may be suggested that Branco — a moderate rightist military intellectual is a fitting leader to force reforms on Brazil, rather than leave this go to extreme reactionaries such as Guanabara State ex-governor Carlos Lacerda or to ineffectual leftists such as Goulart.

The saving factor in Brazil at the moment is the tremendous confidence that Brazilians have in themselves, as witnessed by the construction of the ultra modern capital Brasilia, and the Brazilian pride in this achievement; and as a last resort one is told that everything must be fine in the long run because Deus é brasileiro — God is Brazilian.

LETTERS

From The Shrinkers

Dear Sir:

Psychological terms and concepts are borrowed with irritating regularity by writers in other fields who have a little knowledge of psychology, and a strong desire to give their opinions about human affairs and institutions an apparent scientific basis. Donald Kingsbury's provocative article on McGill's educational system in last Friday's Daily is a good example of this unfortunate practice. Since this article has caused some debate on campus, and since Mr. Kingsbury threatens a future article in which he plans to outline a "practical program" based on "psychological law", some comment seems necessary.

Mr. Kingsbury's views on education are interesting, and may be right or may be wrong, but they certainly don't have the scientific basis he ascribes to them. His statements to the effect that, "Everything you know... was once a response of yours that was rewarded... No matter how well the student's attention is commanded, he learns only what he responds to and remembers only those responses which are immediately rewarded... Advertising is 99 percent wasted effort... Psychoanalysis always fails..." should not be mistaken for accepted scientific fact. At best they reflect a psychological theory which had its greatest popularity some fifteen or twenty years ago. At worst they reflect nothing more than Mr. Kingsbury, who has rushed eagerly into a number of fields where

psychologists themselves tread very gingerly indeed.

The Daily seems determined this year to function as a Journal of Opinion. Surely some care should be taken to see that the opinion presented is informed as well as provocative.

W. McIntyre Burnham Ph.D. 4
Psychology Dept.

Kris Carlsen Ph.D. 4
Psychology Dept.

Richard Bambridge Ph.D. 3
Psychology Dept.

Like Deadsville

Dear Sir:

When I first came to McGill this year, after hearing so much about its reputation, I was appalled. I am now beginning to understand a little better.

The things that shocked me were: The tremendous rudeness of the students — at my undergraduate school no one ever, ever talked in class, for instance.

The childishness of the students' modes of thought; the Daily business, the Hyde park discussions, the Engineers' paper are only three of many examples.

The professors, and to them I would ascribe the causes of the first two. They don't seem to care about teaching, basically. They don't care about showing up — in the month and a half since I came about twenty lectures have been cancelled without notice. In several cases the professor didn't even bother to let us know, we just sat for an hour and waited.

They certainly don't care about imparting knowledge, they just repeat and repeat, they read the text aloud, they pitch discussion below the level of my high school.

What they do seem to care about is their status as professors, and boy, do they make that obvious. I never heard of a university where teachers asked for students' questions and then mocked them, where neatness and attractiveness (as opposed to legibility) were taken into account in grading, or where teachers attended their classes at will and a wild party the night before was an acceptable excuse for not taking one's class.

In general, I have gone through more neck-bending rituals here than in six years at other colleges both better and worse than McGill. No wonder the students here behave like children, that's the way we're treated.

Mrs. Habeeb A. Al-Aidroos

Lawmen Write

Dear Sir:

We would like to clarify a number of points in connection with the Daily's report on the LUS telegram to the UGEQ Congress.

Firstly, the text carried in the Daily was an English translation of the telegram, which had been drafted in the French language.

Secondly, the decision to send the telegram arose from a meeting of the LUS Executive, and not a meeting of the Law Undergraduate Society, as stated in the Daily's report.

Thirdly, the telegram was in fact sent to the General Assembly of the UGEQ Congress before the Daily was informed. The Daily merely reported that the decision was made to send the telegram.

William Fraiberg, BCL 3
President,
The Law Undergraduate
Society of McGill.

... And Write

Dear Sir:

Concerning Mr. Woo's letter of October 29, it is interesting that such disciples of hate are the product of adherence to the contradictions in the Marxist-Leninist dialectic. His infantile generalization that 700 million Chinese are "... deriving happiness in a context that people in the Western world, especially in North America, cannot begin to understand, corporately enslaved as they are in their eternally elusive pursuit for individual happiness..." types him more as a religious fanatic than a political ideologist.

The frightening true fact of the 1949 Chinese revolution is the extent to which an Orwellian state, with all the manifestations of "doublethink", can be branded on masses of people in a short time, when the fundamentals of political freedom are denied. The recent recognition in the Soviet Union of the necessity for a degree of free enterprise suggests that the crippling bamboo shackles of Chinese communism may in time be loosened from within.

It is undeniable that the position of North American individualism has been transformed in relation to emerging giants of labor, business and government. However, the growth of 20th century technocracy demands greater support for the rights and freedoms inherent in democracy. Without concern for these values, the distinction between humans and automats, in a rice field or Ford plant, is not protected.

What hypocrisy, in claiming a desire to further human understanding on the one hand, while simultaneously directing

ultimata at the US in its so called eleventh hour! Mr. Woo betrays the envy of so many "have-nots" by his rationalization that North Americans must be painfully discontent because they are prosperous. This view admits that North Americans may at least consider their state, a greater freedom than that offered a Chinese communist. While it is amusing to read the rantings of those communist oriented, I wonder if the university audience is not entitled to more intelligent political opinions.

Paul Marchand
B.C.L. 3

Stripper . . .

(Continued from page 1)

The lucky student was Keith Large, a freshman at New College.

Miss Jones (the only stripper in the business with a BA-University of Washington) urged the females in her audience to interpret their future BAs as "bare anatomy" as she had done, to take to the boards and make up to \$250 a week.

The proceeds of this "teach-in" increased the amount collected by Toronto WUS to more than \$11,000 in their one-week campaign. By the time all proceeds are in, the committee hopes to hit its target of \$15,000 — roughly a dollar per student. This money will go to the WUS international "Programme of Action".

Projects in this programme include: aid to refugee and stateless students; student health clinics and sanatoria; hostels, canteens and student centres; and co-operative printing projects, bookstores and lending libraries to be established in more than thirty developing countries in Asia, Africa and Latin America.

today

CAREERS CONFERENCE: Community Service, PSCA, 7:15 pm, 9:30 pm.

MARTLETS: Rehearsal, Union Lounge, 7 pm.

ARCHITECTURE UNDERGRADUATE SOCIETY: Stan Torrens speaking on "Critical Path in Architecture", McConnell Eng. Bldg., Room A 9, 12 noon - 1 pm.

INVESTMENT CLUB: Speaker, Arthur Pervin on "Our Broker" Union Room B 26; 1-2 pm.

CONCERT BAND: Rehearsal, Redpath Hall, 4:30-6 pm.

UNIVERSITY AFFAIRS COMMITTEE: University Structure Subcommittee, Union Room 411, 1 pm.

DEBATING UNION: Meeting of all Chairmen and Executive, Debating Union Office, 5 pm.

SAVOY SOCIETY: Full rehearsal for "Mikado", Union Room 307, 1-2 pm.

RADIO MCGILL: Producers Meeting, Union Room B 39, 1:30 pm. **AMATEUR RADIO CLUB:** Weekly meeting, Union Room 401, 1 pm.

SANDWICH THEATRE: "Come Come" extended, Theatre, Union third floor, 1:15 pm.

ISA VARIETY SHOW COMMITTEE: Full dress rehearsal, Moyse Hall, 7 pm.

TRAVEL WEEK: Films on Caribbean and Europe, no admission, Union Room 123, 5:30-6:30 pm.

HISTORICAL SOCIETY: General meeting, all members welcome, Union Room 457, 1 pm.

SCM: Don Owen of the NFB talks about his movie "Nobody Waved Goodbye", SCM House, 3625 Aylmer St., lunch available, 1 pm.

CERCLE FRANÇAIS: Billets à demi tarif pour "L'Ecole des Femmes", jouée par le TNM, jeudi, 6 novembre, en vente aujourd'hui, 12 midi - 2 pm et 4-5 pm.

HILLEL: Art Exhibit from New York Museum, 3460 Stanley St., all day. Panel discussion, "Social Protest and the Jewish Student", 1 pm.

UKRAINIAN CLUB: General meeting, Union Room B 13, 1 pm. **MCGILL CHRISTIAN FELLOWSHIP:** Bible, Union Room B 24, 1 pm.

ISLAMIC SOCIETY: Annual Meeting, Union, 7:30 pm.

CHORAL SOCIETY: Regular practice, Union Ballroom, 5 pm.

DEUTSCHER STUDENTENKREIS: Meeting, Union Room 124, 9 pm.

RED WING SOCIETY: Picture of new members, main floor of Union, 5:15 pm.

RHODESIA CO-ORDINATING COMMITTEE: Organisational Meeting, Union Room B 23, 12 noon-1 pm.

MEN'S RIFLE CLUB: Meeting, rifle range, Currie Gym, 7-10 pm.

NEWMAN CLUB: Critique of Confession, third in series, 7 pm, 3484 Peel St.

GRADUATE PICTURES: Arts Science N-R, 10-11:45 am, 2-4:45 pm, Coronet Studios.

RADIO MCGILL: 10 pm — Counterpoint: Panel discussion on some contemporary problems with debate on controversial quotations; 10:30 pm — Musical Wanderings: Dave Cobbett hosts a tour of the realm of music.

SUPA: Meeting, 1 pm, L 215.

UGEQ . . .

(Continued from page 1)

The Congress also paved the way for a rapid entry into the world of international affairs. In addition to seeking "identical status" in the communist-oriented International Union of Students and the American-leaning International Student Congress, the Assembly created a Vice-President for International Affairs. The duty of the Vice-President is to make contacts with foreign student bodies and to "sensitize the students of Quebec to international affairs."

A motion offering "the hospitality of Quebec students to American draft dodgers" which was passed by the International Affairs Commission did not reach the Assembly.

This, along with other international affairs resolutions on such countries as South Africa, were sent to the Comcor.

Commenting on the outcome of the Congress, Jacques Desjardins, outgoing President of UGEQ, said the main factor was the entry of the English-speaking universities.

Coke . . .

(Continued from page 1)

reported as having nothing to say on the issue. However, he noted that if his company helped to cover the youth programme costs they would leave the plans completely in the hands of Fair personnel.

As to Coca-Cola's position he said "I'd like to know."

In Ottawa CUS Vice-President Richard Good noted that UGEQ had left the Youth Advisory Committee during the summer and that his organisation might well withdraw support later this month.

CAREERS CONFERENCE

Theme: Professions related to the community.

Topics: Library Sciences; Teaching; Law; Health; Social Work.

Speakers: Miss M. Tees, Head Librarian, Royal Bank of Canada; Miss K. Francoeur, Dept. of Education, Quebec; Mrs. L. Bittz, Lawyer, Expo '67 Corporation; Miss A. Powell, Children's Service Center.

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Cantonese Chow Mein,
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6:30 pm, University Centre Cafeteria, \$1.50

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NEW STUDENTS' SOCIETY REGULATION

Clubs and Societies which have been invited to send delegates or representatives to inter-collegiate conferences, meetings, festivals, tournaments, seminars or congresses, must inform the Conference Chairman of the Students' Council immediately upon receipt of invitation. All decisions concerning "conferences" will henceforth be made by the "Conference Committee" of the Students' Council. This committee is to consist of Students' Council members and members-at-large, including representatives of clubs or societies to which particular conferences are relevant. The matters to be decided by this Conference Committee will include the acceptance or refusal of conference invitations, the number of delegates to be sent, the choice of delegates, and the amount of money which is to be spent on a conference.

All invitations for conferences which will be taking place during the coming year must be submitted at once. As a rule, invitations must be handed in at least two months prior to the date of the conference in order to allow sufficient time for ratification of a conference and its delegates by the SC. NO FUNDS WILL BE GRANTED FOR CONFERENCES UNLESS THIS PROCEDURE IS FOLLOWED.

Please submit invitations, in care of the Conference Chairman, to the Students' Council Office. The name and telephone number of the president of the club making the request must be included in the invitation. For further information please telephone me on weekends at RI. 7-2544.

Ed Baylin,
Conference Chairman,
Students' Council

Chancellor defends Board of Governors

by MARTY FREEMAN

"Because of the enormous public support on which a modern University depends, there is need for representation of the public interest in university management," Chancellor Howard I. Ross contended last night.

Addressing the Phi Epsilon Alpha Engineering Honour Society, Chancellor Ross explained that a university Board of Governors was similar to the Board of Directors of a corporation which does not itself manage, but represents the shareholders, in this case the public interest, and has ultimate authority for the budget.

He said that the analogy between a University and a corporation is an unpopular one and conceded that it does not apply in most other contexts.

On the question of the composition of the Board of Governors, he said that there is room for both faculty and laymen and that the trend is in this direction.

"This and similar issues are coming to a boil", the Chancellor continued and they are now under intensive study. "With the Duff Commission Report on university structures expected any day now the question cannot drift much longer."

"The far reaching changes taking place in our society have not yet made their full impact," Chancellor Ross asserted and "since the university is always striving for excellence, it faces an even greater challenge."

Chancellor Ross quarreled however, with the term "university administration" which is now so popular. "It gives the false impression that a small group is presently running things," he claimed.

Ye Scribess!

Mogols by 6 over Pansies;
Munsters to be creamed by Shyst;
Bankers to slosh to victory;
Law I could upset Smegs;
Phabs over the Grads;
Beatles to blank Mets (Buck in reverse).

Let it hereby be declared that I, the Scribe, do fully concur in my mate's prognostications.

NDP candidate says:

Economy needs re-examining

by JOANNA WARWICK

At a lunchtime meeting of the NDP Society yesterday, Frank Auf der Maur, NDP candidate in St. Lawrence-St. George, stressed the need for a fresh look at Canada's economic system.

Auf der Maur said that there is a prevailing sense of social justice in Canada today. Many NDP policies which were previously viewed with disfavour

now find themselves among the platforms in most of the parties seeking election. The Medicare Plan is one example.

The NDP candidate said that

the education policy was on the first priority list of his party. "It is ridiculous that in our time people with the capability to learn are being kept from university because their father's bank account is not large enough."

He said that while the present government is trying to solve the skilled labour shortage by recruiting Europeans, it is overlooking the skilled potential at home. "In Canada we are beggars sitting on a pot of gold."

Auf der Maur said that we must take a new look at Canadian industry. Other parties were concerned only with big business, he said, but his party would not be afraid to upset the status quo because it has no commitments in that direction.

In reply to a question about whether his party, if elected, would strengthen relations between the federal and provincial governments, Auf der Maur said "I view things from an economic standpoint. With the improvement of the economic structure their differences will be less."

UGEQ, Daily, plumbers debated at Hyde Park

A comparatively small audience, seemingly oblivious to the grip of cold weather, gathered on upper campus yesterday to hear debate on UGEQ, the Daily, and the attitude of Engineers towards alcohol and sex at Hyde Park.

Lionel Chetwynd, the first speaker, spoke out against McGill's entry into UGEQ. He said that any action without a student referendum was illegal. Calling UGEQ "unilingual, anti-Canadian, and pro-IUS", he said that a petition would be circulated in the hope of forcing an open meeting of the Students' Society on the question.

The second speaker, Bernard Weiser, attempted to keep the Daily issue alive by reiterating complaints against its Editor-in-Chief and editorial policy.

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RIDES

Rides wanted: from EES (Electrical Engineering Society) SMOKER to homes of happy Electricals who come, 7-11 pm, November 5. Members only.

To UNIVERSITY CENTRE SWITCHBOARD or Macdonald Building to hand in Engineering Queen nominations. Must make November 11 Deadline. Will share expenses.

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SHAWBRIDGE: 10-Room winterized home. Ideal for Responsible Ski Group. 2 Kitchens, 1 living room, 7 bedrooms. All furnished. 747-9536.

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AVAILABLE: Insight into the mind of a politician. November 5, 1:00 pm.

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Dual exhaust for TR-4, on display at Foreign Motors, St. Catherine West. Previously used by '69' TR-4. Ask for Steve at 739-7279.

WANTED

Know any GORGEOUS GIRLS? Nominations for Engineering Queen to the Switchboard, University Centre or Macdonald Porter by November 11. 25 Signatures.

Do you want a date with no holds barred? Watch this space.

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LOST

GOLD WATCH CHARM. Please call Eva, 486-3917. REWARD.

AN OLD FRIEND: PARKER ST pen, brown and silver, in Stewart Bldg., N7/32, Wednesday morning. If found, PLEASE call Bonny: 637-9118.

A brown shoe bag with shoes inside. Please phone Miriam at RI. 4-5218 if found.

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MISCELLANEOUS

GO-GO GIRLS love to dance to the sound of THE STRANGERS. Call them at 844-4914.

ATTENTION MUSLIM STUDENTS! Islamic Society meets Tuesday, November 2, University Centre, 7:30 pm. Elections and Programme for this year. All invited.

SICKLY YELLOW BUS leaving Roddick Gates for tour of Dorval weather and traffic control offices. 7:30 pm, November 3. Refreshments and METEOROLOGY CLUB membership included. \$1.00 cheap.

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Montreal Barber Shop



\$1.25

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EVERY DAY
7 BARBERS
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1483 Mansfield St.
(Near Burnside)

What do you want in a company after graduation?

Graduates who've been out a few years say the important things to look for in choosing a job are good training, an unrestricted chance to grow in a solid, recognized company, income, early responsibility and a stimulating environment where intelligence and enthusiasm are recognized. The points are not always in that order, but these are the main ones. What, then, can Procter & Gamble offer you?

1. An outstanding record of individualized, on-the-job training.
2. Responsibilities and promotion based on a man's ability—not seniority.
3. A growth company which controls 30% - 65% of all the major product markets in which it competes; at least one of our brands is in 95% of all Canadian households.
4. Among other benefits, highly competitive salaries and profit sharing.

Obviously, you need to know facts before making an intelligent choice of your career. We'd like to tell you more about us. Descriptive brochures are available at your Placement Office and company representatives will visit for interviews on

Wednesday — November 17

Thursday — November 18

for positions in

ADVERTISING, BUYING, FINANCE, SALES MANAGEMENT and TRANSPORTATION

PROCTER & GAMBLE